

SAVOR THE WCA GALA 5/7

ELEVATING OUR
NEIGHBORHOOD
HEIGHTENING
OUR GROWTH

SPONSORSHIP
GUIDE

PRESIDENT'S LETTER

It's truly an honor and privilege to address you all as we celebrate the West Central Association. As President, I am humbled to serve at a time of such significance for our organization.

The ability to celebrate another year is a testament to the enduring spirit of service that defines the WCA. For a group of volunteers committed to serving others, this achievement speaks volumes about our dedication and impact in the near west side community.

Our first gala last year was a tremendous success thanks to your support. We are hoping to build on last year's event which serves as a great foundation for what's to come. With your continued support, this year's gala will be even better.

Our longevity is owed to the countless individuals who came before us, tirelessly contributing to the betterment of our community through their work with the WCA. Their legacy is the foundation upon which we continue to build.

As we embrace another year, our commitment to our mission remains steadfast. We will continue to champion economic development, advocate for our members, engage in area planning, promote public safety, and foster connections among our community. As a delegate agency of the city of Chicago, collaboration with local professionals and officials will remain paramount in our efforts to drive growth and support our businesses.

Amidst rapid development, we have remained steadfast in honoring our area's rich history and diverse community. This celebration not only honors our past achievements but also underscores our collective vision for the future.

While the future may hold uncertainties, I am confident in our ability to navigate challenges together. Our resilience lies in our unwavering commitment to our mission and our readiness to adapt to the evolving landscape ahead.

I extend my deepest gratitude to our board members, staff, and members who have stood by us, ensuring the WCA's continued strength - and a special thank you to all of our Sponsors, past - present and future.

Thank you all for your dedication and support. Please complete the attached Sponsorship form and return to Carla M. Agostinelli, Director of Community Partnerships and Development.

Warm regards,

Armando



Armando Chacon
President, West Central Association

SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR \$10,000

- 15 VIP Tickets to Gala - including private cocktail hour before event
- Complimentary Valet, up to 4
- Company Name/Logo on 4 Street Banners within service area for 1 year
- Company Name/Logo on WCA website, social media, eNewsletters and other collateral
- 2 Full Page ads in Program Book
- Recognition at the Gala
- Gobo display of logo

GOLD SPONSOR \$5,000

- 10 VIP Tickets to Gala - including private cocktail hour before event
- Complimentary Valet, up to 2
- Company Name/Logo on 3 Street Banners within service area for 1 year
- Company Name/Logo on WCA website, social media & eNewsletters
- Company Name/Logo on all WCA Collateral
- 1 Full Page ad in Program Book
- Recognition at the Gala

SILVER SPONSOR \$2,500

- 4 VIP Tickets to Gala - including private cocktail hour before event
- Complimentary Valet, up to 1
- Company Name/Logo on 2 Street Banners within service area for 1 year
- Company Name/Logo on WCA website, social media & eNewsletters
- 1 Half Page ad in Program Book
- Recognition at the Gala

SPONSORSHIP OPPORTUNITIES

BRONZE SPONSOR \$1,500

- 3 VIP Tickets to Gala - including private cocktail hour before event
- Company Name/Logo on 1 Street Banner within service area for 1 year
- Company Name/Logo on WCA website, social media & eNewsletters
- 1 Quarter Page ad in Program Book
- Recognition at the Gala

OTHER SPONSORSHIP OPPORTUNITIES

- Street Banner: \$500 (ea) within WCA Service Area
- Program Book - Full Page Ad: \$500
- Program Book - Half Page Ad: \$300
- Program Book - Quarter Page Ad: \$200

Additional tickets are available for purchase at each sponsorship level.

YES, I WOULD LIKE TO BE A SPONSOR

PAYMENT METHODS

To claim your sponsorship level, please contact Carla M. Agostinelli, Director of Development & Community Partnership at carla@wcacheicago.org

Pay by check: payable to “West Central Association” enclosed with this completed form and mailed to West Central Association, 333 N. Green, 8th Floor Chicago, IL 60607
Billing questions contact Rod Burch at rod@wcacheicago.org

Organization Name (as it should be listed in event materials):

Onni Group

Contact Person: Athena Ramsaran

Address: 200 N LaSalle Suite 750

City/State/Zip: Chicago, IL 60601

Email: aramsaran@onni.com Phone: 224-463-1482

- PLATINUM SPONSOR \$10,000
- GOLD SPONSOR \$5,000
- SILVER SPONSOR \$2,500
- BRONZE SPONSOR \$1,500

OTHER SPONSORSHIP OPPORTUNITIES

- Street Banner (within WCA Service Area): \$500 each - Quantity: ___
- Program Book - Full Page Ad: \$500
- Program Book - Half Page Ad: \$300
- Program Book - Quarter Page Ad: \$200

WCA Gala 2024 Ad Book Specifications are as follows:
Full Page Ad: 5.5 x 8.5 trim size, 5.75 x 8.75 bleed size
1/2 Page Ad: 5.125 x 4
1/4 Page Vertical Ad: 2.5 x 4
1/4 Page Horizontal Ad: 2 x 5.125

Deadline for submissions: April 22nd, 2024